WZRC(AM)
EEO PUBLIC FILE REPORT
February 1, 2016 – January 31, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") **for recruitment source data**

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-11	8

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	**National Urban League** 120 Wall Street, #7 New York, NY 10005 PH: (212)248-0452 Fax: (212)558-5300 info@nul.org Attn: Job Center	N	0
2	**Resource Center for Women** 31 Woodland Avenue Summit, NJ 07901 PH: (908)273-7253 Fax: (908)273-7550 Attn: Job Center	N	0
3	**New York State Broadcasters Association** 1805 Western Avenue Albany, NY 12203 PH: (518)456-8888 Fax: (518)456-8943 cjung@nysbroadcasters.org Attn: recruiting	N	0
4	**New Jersey Broadcasters Association** 7 Centre Drive, Suite 12 Monroe Township, NJ 08831 PH: 1-888-657-2346 Fax: 1-888-652-2329 njba@njba.com Attn: recruiting	N	0
5	**Chinatown/Lower East Side Business Outreach Center CMP (Chinatown Manpower Project, Inc.)** 7 Mulberry Street, 3/F New York, NY 10013 PH: (212)571-1690, 571-1692 Fax: (212)571-1686 bocinfo@cmpny.org info@cmpny.org Attn: Human Resources / Job Center	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
6	**Asian American Federation of New York** 120 Wall Street, 9F New York, NY 10005 PH: (212)344-5878 Fax: (212)344-5636 info@cafederation.org Attn: Human Resources / Job Center	N	0
7	**World Journal** 141-07 20th Avenue Whitestone, NY 11357 PH: (718)746-8889 x 6311 Fax: (718)746-6445, 746-5972 Attn.: Classified Dept.	N	8
8	**Sing Tao Newspapers – New York Limited** 188 Lafayette Street New York, NY 10013 PH: (212)699-3800 Fax: (212)699-3833 Attn.: Classified Ad	N	10
9	**On-Air Announcements**	N	5
10	**Internal Transfer/Promotion**	N	0
11	**Station Website Posting**	N	2
		TOTAL INTERVIEWEES OVER REPORTING PERIOD	25

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Host event designed, in part, to disseminate information about career opportunities in broadcasting	On April 30th and May 1st of 2016, Station WZRC(AM) hosted the WZRC Advertiser Product Exhibitions at Resort World in Queens, New York as part of the Mother's Day Celebration event. The Station promoted this event over-the-air and solicited local employers to participate. WZRC took advantage of this opportunity to talk with attendees about careers in broadcasting as well as possible job opportunities with the Station and provided them with literature about the company. Station participants included our Owner, Sales Manager and Program Director.
2	Participate in event/program sponsored by a community organization designed, in part, to disseminate information about career opportunities in broadcasting (2)	On August 6th and 7th of 2016, Station WZRC(AM) rented a tent at the annual Hong Kong Dragon Boat Festival at Flushing Meadow Corona Park, Queens, New York. Management-level employees (including Owner, Station Manager, Sales Manager and Program Directors) used this opportunity to speak with attendees about the radio business as well as job opportunities with Multicultural Radio Broadcasting Licensee, LLC, and distributed literature about the company.
3	Participate in event/program sponsored by a community organization designed, in part, to disseminate information about career opportunities in broadcasting	On October 9, 2016, Station WZRC(AM) participated in the Mid-Autumn Carnival held at Brooklyn Bridge Park in Brooklyn, New York. Our Station occupied a booth and its representatives spoke with attendees about career opportunities in radio and possible job openings within the company. Literature about the company was provided to interested attendees. Station participants included our Station Manager as well as WZRC Account Executives and DJs.